

# Social Media Policy - Acceptable Use



## Introduction

Social media provides an excellent opportunity for people to gather in online communities of shared interest and create, share or utilise the content. The interest and participation in social media is growing very quickly and Little Athletics NSW sees social media as an important tool of corporate and business engagement.

Little Athletics NSW welcomes all comments on our social media channels, including, but not limited to, Facebook, Twitter and YouTube. We invite you to utilise social media to promote LANSW Centres and events and we want to hear feedback and ideas from our Centre members and Little Athletes about Little Athletics, our athletes, coaches, championships, events and our achievements.

You are welcome to express your views, comments, ideas and insights about Little Athletics NSW, its programs and activities. At the same time, you should show courtesy and respect to others and must not use our social media channels to abuse others, expose others to offensive or inappropriate content, or for any illegal purpose.

## Acceptable Use

When using our social media channels, please ensure that you:

- Protect your personal privacy and that of others by not including personal information about yourself or others in your posts to our social media channels (for example, email addresses, private addresses or phone numbers);
- Represent your own views and not impersonate or falsely represent any other person;
- Keep your posts relevant to Little Athletics;
- Are not abusive and do not harass or threaten others;
- Do not make defamatory or libelous comments;
- Do not use insulting, provocative or hateful language;
- Do not use obscene or offensive language;
- Do not post material that infringes the intellectual property rights of others;
- Do not post multiple versions of the same view or make excessive postings on a particular issue;
- Do not promote commercial interests in your posts;
- Do not include internet addresses or links to websites, or any email addresses in your posts.

## Right to Remove Posts and Block Offenders

Little Athletics NSW has the right to enforce this Acceptable Use Policy at its discretion. Little Athletics NSW administration may remove any posted messages that it considers to be in breach of this policy and will block repeat offenders.

## Privacy Statement

Little Athletics NSW may record any information posted to one of our social media channels (including, but not limited to, Facebook, Twitter and YouTube) and may use that information for the purpose of administering its social media channels and considering and/or addressing any comments made. No attempt will be made to further identify users of our social media channels except where authorised by law. Little Athletics NSW is not responsible for the privacy practices or content included on our social media channels or any linked websites.

If you have any questions about this policy please contact us at [admin@lansw.com.au](mailto:admin@lansw.com.au), or call us directly for further support on 02 96334511.